



125 West 55th St  
New York, NY 10019

KATZ  
TELEVISION  
GROUP

**Contract #** 25321598 **Changes as of:** 9/30/2016 at 9:47 AM **Version:** Highlighting Revision 1

**CPE:** 738/766/3991 **Flight:** 10/1/16 - 10/17/16 **Total \$:** \$4,450.00

**Agency:** Hamburger Gibson **Advertiser:** People United for Medical Marijuana **Market:** Sarasota-Manatee - SRA **Total Spots:** 5

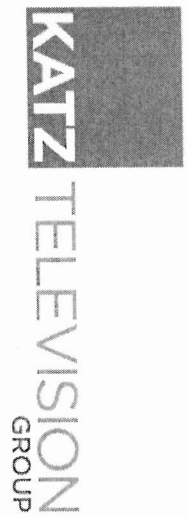
**Creative:** 1322 G St, Se **Product:** Ballot Measure **Office:** WASHINGTON **Total CPP:** \$855.77

**Washington, DC 20003** **Agency Order #:** 5439976 **Buyer:** Katowitz, Janet **Con Type:** POLITICAL/NOTE **Total GRP:** 5.2

**Salesperson:** BRADLEY PHILIPPS **Assistant:** BRADLEY PHILIPPS **Separation:**

**Comments:** revised to correct rates

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F-M 6:30p-7p		ABC World News	\$1,300.00	1.2	30	1	0	0	0	0	0	1	2	\$2,600.00	\$1,083.33	2.4
Changes: Rate from 10/5 to 1300																	
REV-2	6:30p-7p		ABC 7 Weekend News	\$500.00	1.3	30	0	0	0	0	0	1	0	0	\$0.00	\$384.62	0.0
3	Tu-F-M 6p-6:30p		ABC 7 News @ 6P	\$850.00	1.1	30	0	1	0	0	0	0	0	1	\$850.00	\$772.73	1.1
Changes: Rate from 800 to 850																	
4	Sa 7p-7:30p		News	\$500.00	0.7	30	0	0	0	0	1	0	0	1	\$500.00	\$714.29	0.7
Changes: Day/Time from Sa 6:30p-7p to Sa 7p-7:30p, Program from ABC7 News @ 630p to News																	
5	Su 6p-6:30p		ABC World News	\$500.00	1.0	30	0	0	0	0	0	1	0	1	\$500.00	\$500.00	1.0
<b>TOTALS:</b>														5	\$4,450.00	\$855.77	5.2



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<b>Contract #</b> 25321598	<b>Changes as of:</b> 9/30/2016 at 9:47 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 738/766/3991	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Total \$:</b> \$4,450.00
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> People United for Medical Marijuana <b>Product:</b> Ballot Measure <b>Agency Order #:</b> 5439976 <b>Buyer:</b> Katowitz, Janet <b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Station:</b> WWSB <b>Market:</b> Sarasota-Manatee - SRA <b>Office:</b> WASHINGTON <b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/NOTE <b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342
		<b>Total Spots:</b> 5 <b>Total CPP:</b> \$855.77 <b>Total GRP:</b> 5.2 <b>Separation:</b>

<b>Special Instructions</b>	
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Date/Time	Added by	Comment
09/30/16 9:47 AM	BRADLEY PHILIPPS	revised to correct rates
09/30/16 9:27 AM	System	Notice Received.
09/29/16 4:52 PM	BRADLEY PHILIPPS	Separation: 30

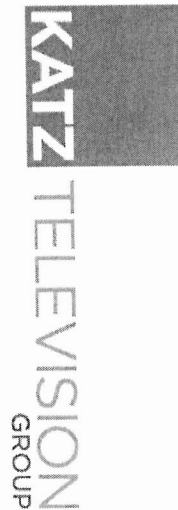
<b>Market Budget:</b> \$222,500
<b>WWSB Share:</b> 2%
<b>Comment:</b>
<b>Unknown:</b> 98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$4,450.00	\$855.77	5.2
Total	100%	5	\$4,450.00	\$855.77	5.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	5	\$4,450.00
Total	5	\$4,450.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/30/16 10:04 AM					\$0
Revision	9/30/16 9:47 AM	BRADLEY PHILIPPS	Revised	1		\$0
Queued for Electronic Contracting	9/30/16 9:26 AM					\$0
New	9/29/16 4:52 PM	BRADLEY PHILIPPS	Confirmed	6		\$4,450.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

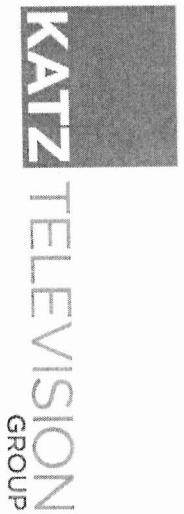


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<b>Contract #</b> 25321598	<b>Charges as of:</b> 9/29/2016 at 4:52 PM	<b>Version:</b> Original Order	<b>Total \$:</b> \$4,450.00
<b>CPE:</b> 738/766/3991	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Station:</b> WWSB	<b>Total Spots:</b> 6
<b>Agency:</b> Hamburger Gibson Creative	<b>Advertiser:</b> People United for Medical Marijuana	<b>Market:</b> Sarasota-Manatee - SRA	<b>Total CPP:</b> \$684.62
1322 G St, Se Washington, DC 20003	<b>Product:</b> Ballot Measure	<b>Office:</b> WASHINGTON	<b>Total GRP:</b> 6.5
	<b>Agency Order #:</b> 5439976	<b>Primary Demo:</b> Adults 35+	
	<b>Buyer:</b> Katowitz, Janet	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assistant:</b> BRADLEY PHILIPPS	<b>Separation:</b>
	202-955-6342		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F M 6:30p-7p		ABC World News	\$1,075.60	1.2	30	1	0	0	0	0	0	1	2	\$2,150.00	\$895.83	2.4
2	Su 6:30p-7p		ABC 7 Weekend News	\$500.00	1.3	30	0	0	0	0	0	1	0	1	\$500.00	\$384.62	1.3
3	Tu-F M 6p-6:30p		ABC 7 News @ 6P	\$800.00	1.1	30	0	1	0	0	0	0	0	1	\$800.00	\$727.27	1.1
4	Sa 6:30p-7p		ABC7 News @ 630P	\$500.00	0.7	30	0	0	0	0	1	0	0	1	\$500.00	\$714.29	0.7
5	Su 6p-6:30p		ABC World News	\$500.00	1.0	30	0	0	0	0	0	1	0	1	\$500.00	\$500.00	1.0
<b>TOTALS:</b>							<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>6</b>	<b>\$4,450.00</b>	<b>\$684.62</b>	<b>6.5</b>



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<b>Contract #</b> 25321598	<b>Changes as of:</b> 9/29/2016 at 4:52 PM	<b>Version:</b> Original Order	<b>Total \$:</b> \$4,450.00
<b>CPE:</b> 738/766/3991	<b>Flight:</b> 10/1/16 - 10/17/16	<b>Station:</b> WWSB	<b>Total Spots:</b> 6
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> People United for Medical Marijuana <b>Product:</b> Ballot Measure <b>Agency Order #:</b> 5439976 <b>Buyer:</b> Kalowitz, Janet <b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Market:</b> Sarasota-Manatee - SRA <b>Office:</b> WASHINGTON <b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/NOTE <b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342	
		<b>Total CPP:</b> \$684.62 <b>Total GRP:</b> 6.5	
		<b>Separation:</b>	

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
09/29/16 4:52 PM	BRADLEY PHILIPPS	Separation: 30

**Competitive Information**

Market Budget:	\$222,500
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$4,450.00	\$684.62	6.5
<b>Total</b>	<b>100%</b>	<b>6</b>	<b>\$4,450.00</b>	<b>\$684.62</b>	<b>6.5</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	6	\$4,450.00
<b>Total</b>	<b>6</b>	<b>\$4,450.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/29/16 4:52 PM	BRADLEY PHILIPPS	New	6		\$4,450.00	\$4,450.00	

**Non-Discrimination Policy**

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